



WeCareCMH 
**HELP BUILD
A HEALTHY
FUTURE FOR
ALL OF US.**



**“WE MAKE A LIVING
BY WHAT WE GET,
BUT WE MAKE A LIFE
BY WHAT WE GIVE”**

WINSTON CHURCHILL



WITH YOU FROM THE DAY YOU’RE BORN

Cambridge Memorial Hospital is part of the fabric of our community and it has always been here for my family when we needed it most. This is our hospital.

In 1889, our community laid the cornerstone for what would eventually become the hospital we have all become so proud of. A small group of pioneers saw the need for community healthcare 130 years ago, and that vision has grown and strengthened.

Today, my work reminds me just how much the people that work at Cambridge Memorial Hospital truly care for our community. I am also privileged to witness firsthand how much the community cares for this hospital. I’m humbled by the generosity of my friends and neighbours who support us every single day.

It is donors like you who help purchase 100% of the specialized pieces of equipment to meet the needs of our community. Supporters like you have contributed what you can to make sure that the best tools possible are available for our doctors, nurses, and healthcare professionals. As we continue to strive to offer exceptional healthcare to our community, those needs will only increase.

This is the place where I am raising my family, and the place where they may choose to raise theirs. I want to be sure that this hospital will continue to provide for the community long after I am gone, just like our founders did, which is why I have included CMH in my will. It is about wanting the very best for all of us including those yet to come.

We too have the opportunity to plan for the future of Cambridge healthcare. I hope you will consider leaving your own legacy gift, and include Cambridge Memorial Hospital Foundation in your will.

Lisa Short
Executive Director, CMH Foundation
Legacy Donor

“With everything this hospital has done for us, we wanted to know that somehow someone will be helped to achieve better health by whatever equipment our legacy gift will purchase.”



BOB & DONNA WALL
Community volunteers and donors
Legacy donor

EXCELLENT COMMUNITY CARE AS INSPIRATION

Cambridge Memorial is a comfort zone for taking care of our regular health issues, and when we have anything more they tell us, and provide the care we need.

I suppose it's strange to say that Bob and I are lucky to have visited this hospital many, many times, but that's how we feel. We're never happy about why we need to come here, but the truth is that coming here has been such a positive experience that it really makes dealing with whatever we're dealing with that much better.

Bob has been diagnosed with five different kinds of cancer over our many years coming to the hospital. The professional team is always so careful to check on every little detail, and I think that's part of why I still have Bob today.

Bob had been coughing terribly one day, and I was worried that he was going to have another heart attack. He'd already had a flatline heart attack back in '91. This time, it wasn't a heart attack, but when we got to the hospital, they did a scan, and yes, he had 3 broken ribs from the coughing. But that wasn't the worst of it.

The doctor sent him to his urologist because of something he'd seen on the scan, and sure enough it turned out to be bladder cancer.

Bob isn't the only one who has benefitted from the excellent care here. I'm bionic! I've had two hips and one knee replaced at Cambridge Memorial.

With everything this hospital has done for us, we wanted to know that somehow someone will be helped to achieve better health by whatever equipment our legacy gift will purchase. That seemed like the best reason for doing it.

We've talked to our family about it, and they're all very supportive. We all want to know that this hospital will continue on with a little help from us!

*Donna
&
Bob*



“I believe in supporting the community where I live, and where I raised my family, which is why I chose to leave a gift in my will, and why I encourage you to consider doing the same.”

CARMAN CURTIS
CMH Volunteer
Legacy donor

A LEGACY OF VOLUNTEERISM AND GIVING BACK

I have lived comfortably, and saved and invested well, and now I'm in the position where I'm able to give back. I believe in supporting the community where I live, and where I raised my family, which is why I chose to leave a gift in my will, and why I encourage you to consider doing the same.

As a young girl, I remember the barbeques my father would have at our farm to support the local Rotary Club. These early examples taught me about volunteerism and giving back. His values helped to shape my life and inspired me to volunteer.

I have led Girl Guides in the city and at camp, and volunteer weekly in Medical Day Care as a resource for people with cancer, and speak to patients about the services available from HopeSpring. If you haven't heard of HopeSpring, it is a partner organization with Cambridge Memorial Hospital for cancer patients.

After living in Montreal and Vancouver as a young woman, I really appreciated the small town feel of Cambridge. I was able to build a network of friends, some who worked at Cambridge Memorial, and it was those friends' collective passion for the hospital that was the motivation behind my first donation to CMH.

As a patient 38 years ago, when I gave birth to my daughter, Leona, and more recently for knee surgery, I was impressed with the care I received from the doctors, nurses, staff and volunteers who cared for me.

Cambridge Memorial Hospital has always been there for me. I urge you to join me in being there for CMH.

“It feels great to know that I’ll be able to make a large gift through my estate to benefit healthcare at my hospital. “



SUREKHA SHENOY
CMHF Board Chair (2017)
Legacy donor

COMMITMENT TO COMMUNITY, SHARING AND FAMILY

My Mom was the embodiment of selfless giving. She taught me that the good feelings that come from giving are the only rewards I should ever need.

Growing up in India, my family didn't have much, but what we had was freely shared with those in need. Even though we went through tough times, my Mom always insisted that we show compassion and generosity to others.

We were blessed with a large orchard and garden, and I remember my mother would take bags and bags of produce every time we visited relatives and friends. When people in need came to our home for help, she would always give them something.

During my seven years on the Board at the Cambridge Memorial Hospital Foundation, I've grown to become a strong advocate for the needs of our hospital. And like you, I've also made regular annual gifts. After seeing first-hand how hard our doctors and staff work it feels great to know that I'll be able to make a large gift through my estate.

With my decision to name the hospital in my will, I'm doing my part to make sure that our community hospital has the equipment, facilities and expert staff necessary to take exceptional care of future generations.



“I have always believed that part of what we earn should be recycled by giving back.”

DR. MIKE LAWRIE
Retired Physician, Campaign Volunteer
Former CMH Chief of Staff
Legacy donor

A WITNESS TO DECADES OF CHANGE AND GROWTH

I'm proud to have been a part of this hospital for forty years. I have seen so many changes here, and where we are now is beyond impressive. I still remember when the first CAT scanner came, when the MRI went online, and all the various upgrades that were needed along the way. Support like yours helped improve how we care for our patients through updated equipment and technology.

I've also been a spokesperson for the hospital, and as a medical leader I've actively participated in fundraising campaigns. I have seen firsthand how incredibly generous this community is and the difference it has made to patient care.

As a doctor at CMH, and with my family living in Cambridge, our community needs a first class hospital to provide the services we need. I also realize that it's due to our community's generosity that physicians, nurses and staff have the necessary tools available to them.

I want to ensure that without a doubt our hospital continues to have the support, and technology to provide exceptional care to our community. I want a hospital that has the best possible equipment available.

I've seen great improvements in healthcare over the years, and I know that the technology will only continue to advance. When I was younger, people would be in hospital for 5-7 days after surgeries. Today, many patients go home the same day to rest and heal in comfort. These advances only happen with upgraded equipment.

I have always believed that part of what we earn should be recycled by giving back. The more you have, the more you owe is my personal motto. It is the intention of my wife and I to continue with annual gifts as well as leaving a legacy gift in our wills for Cambridge Memorial. I'm happy to pay it forward for others.

Mike



YOUR GENEROSITY WILL CONTINUE TO ENSURE CMH CAN SERVE OUR GROWING COMMUNITY!

In just one year*, we have:

How Donor Dollars Help

While the Ontario government pays for the operating costs of hospitals, 100% of the funds for equipment must be raised in the community.

Donor funds enable us to purchase equipment so that we can continue to provide the compassionate care our community has come to depend on.

Donations purchase life-saving equipment! Thanks to our generous supporters, we have been able to purchase equipment, such as:

- › **Next Generation Surgical Lighting** that helps surgeons ensure that the lights are always in the right place, with smart technology that can even sense when a shadow is blocking the doctor's view and adjusts the lights accordingly
- › **Clean Air Systems** that ensure a "curtain" of clean air around surgical suites, reducing the risk of infection
- › **Adjustable surgical booms** that hold all necessary tools for surgeries
- › **Patient Lifts** that help people with limited mobility get from their bed to the bathroom in comfort and dignity while reducing risk of injury to caregivers
- › **Wheelchairs** for various sized patients to move independently or with assistance around the hospital
- › **Stretchers** that ensure stable movement of injured patients from one area to another



10,852

Overnight visits of one night or more



106,912

Diagnostic images taken



1,405

Babies born



21,351

Outpatient Mental Health visits, 604 inpatient stays



242

Rehabilitation Unit visits



52,024

Emergency Room visits

*Note: Stats are from 2017-18



WHY LEAVE A LEGACY GIFT?

By leaving a gift to the hospital in your will or as part of your estate plan your support will bring the very best in healthcare to your community and leave a legacy for the future of Cambridge Memorial Hospital.

A planned gift helps you to:

- › Achieve your philanthropic goals and support the charitable organizations and causes important to you
- › Meet your personal and financial goals
- › Lower your income tax and estate taxes

There are numerous ways you can leave a legacy to the hospital:

- › A gift in your will leaving either a specific amount or a portion of your estate
- › Gifts of publicly traded stocks/ securities
- › Name Cambridge Memorial Hospital the beneficiary of a life insurance policy
- › Designate Cambridge Memorial Hospital as the beneficiary of RRSP/RRIF Funds

YOU'VE MADE THE DECISION TO MAKE A BEQUEST, NOW WHAT?

You can provide for your family and loved ones first, while also making a meaningful gift to your hospital and community through your will.

We encourage you to discuss your legacy goals with your family and financial advisor first. Many of our Legacy Donors choose to leave something for their families as well as supporting charities that are important to them. Once you've decided how you want to give, you can contact your lawyer to update your will.*



HERE TO HELP

I have been helping donors realize their legacy plans for 20 years. I am honoured to discuss legacy giving with you to help achieve your goal to ensure we have quality healthcare in our community for generations to come. Please call me.

Kathy Wilson
519-621-2333 x 2440
kwilson@cmh.org

*This does not replace the advice of your professional advisor.





**COMMUNITY
HEALTH FOR
GENERATIONS
TO COME.**

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Hospital Foundation**

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