

CaringBUSINESS



We are seeking 100 Caring Businesses who are each inspired to contribute a minimum of \$50,000 to the WeCareCMH Campaign.

This amount can be gifted over several years. In return, your business will be distinctly identified as a leader in our community to all who visit Cambridge Memorial Hospital.

Our intention is to work with all Caring Businesses to create an environment that will encourage other businesses in our Region to become leaders in making community healthcare a priority.

Successful business is driven by passion, vision and reputation. Our Caring Businesses will lead the way in their respective industries by embracing their social responsibility with a gift to support our health-care transformation.

As a Caring Business you will showcase to your employees, clients and shareholders that you believe in offering them better access to healthcare.

Once our new facilities open, you will be treated at the most medically advanced hospital in Waterloo Region. You will experience shorter wait times due to an increased number of beds and a larger Emergency department. You will benefit from shorter stays and fewer return visits because of our improved ability to control the spread of infection. You will also notice the addition of new medical staff who have been attracted to CMH to train and practice at our brand new facility, using the latest technology.

Our **Lower Atrium** recognition wall will allow us to celebrate your vision for a healthier community, and share this message with all who visit us.