

CaringDUTIES - Ambassadors

With the opening of the new wing at CMH, we have realized an important milestone in the history of our healthcare in our Region.

With the new facility and growth of the community, Cambridge Memorial Hospital will need to raise an estimated \$5 Million per year for new and replacement equipment. These ongoing needs reflect technological enhancements and advancements in healthcare to serve our growing community's healthcare needs. Our community deserves these tools in the hands of CMH's surgeons, physicians and care providers.

Campaign Ambassadors are integral in our fundraising and help shape our community's connection to the hospital. A clear understanding of one's role is critical to success. Outlined below is a summary of the key responsibilities. We thank you for your volunteer commitment role and we look forward to supporting you in your Ambassador activities.

Roles and Responsibilities

CMHF Ambassadors

- › Participate in prospect review to identify new potential donors;
- › Assist Foundation Staff with the solicitation of new prospective donors, where appropriate;
- › Help identify new potential Ambassadors;
- › Attend Campaign and Foundation events or virtual events, when possible;
- › Help open doors and share information about the Campaign within your network;
- › Make a personal and/or corporate gift or pledge to the Campaign.

Here to assist you, and to answer your questions:

Ambassador Chair: Angelo Loberto, Past Chair CMHF

Ambassador Staff Lead: Lori Muzak-McComb, Sr. Director of Development CMHF
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