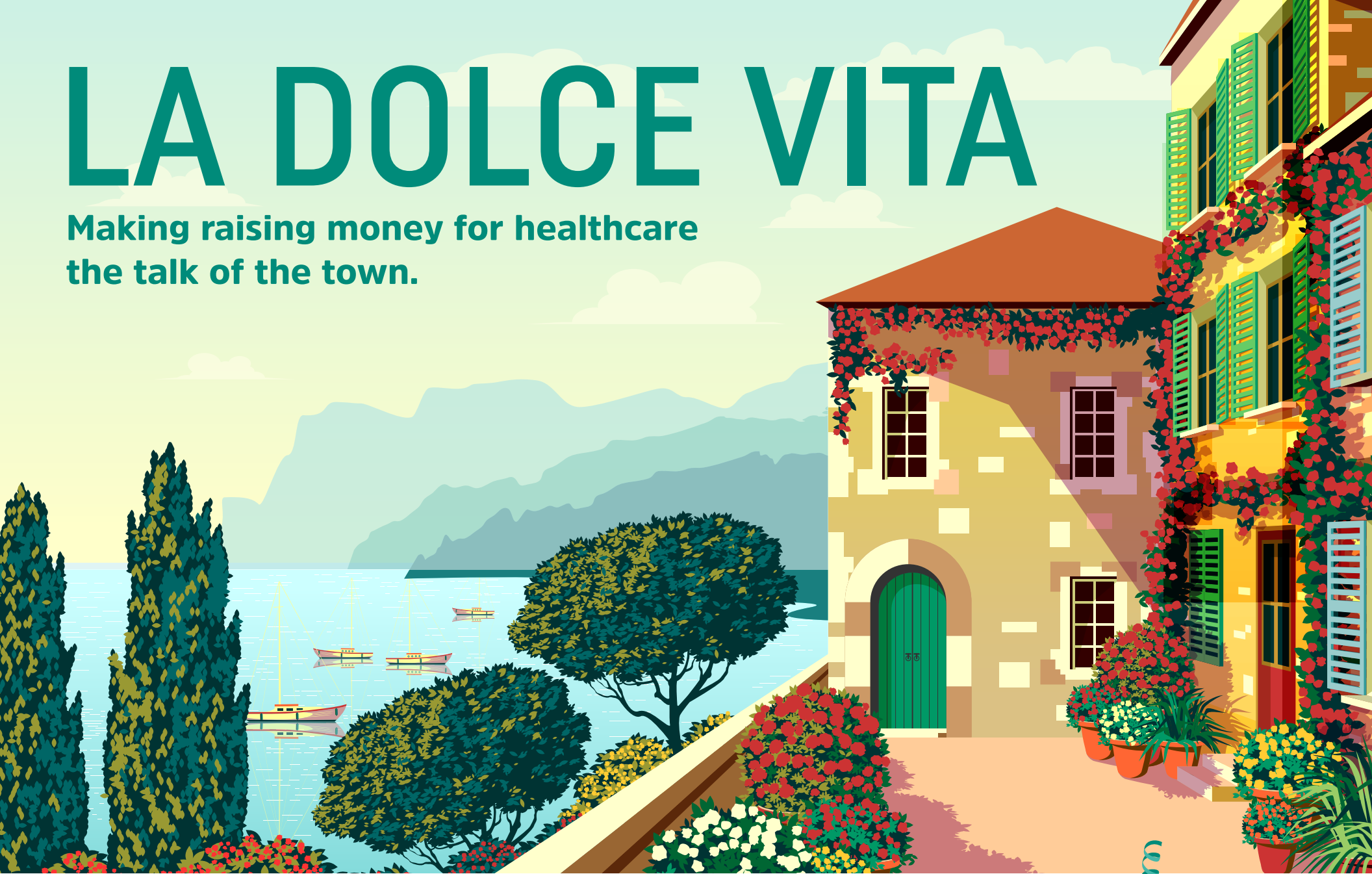


LA DOLCE VITA

Making raising money for healthcare
the talk of the town.



Presented by





THURSDAY, FEBRUARY 29, 2024

Join us at this go-to event in support of Cambridge Memorial Hospital (CMH).

The exclusive guest list will include individuals aged 30-90 that are community minded and interested in connecting with their Hospital. If you are only choosing one party this year, this formal affair will not disappoint.

Building on last year's memorable Evening in Paris CMHReveal once again aims to provide you and your guests an extraordinary night out and special opportunity to celebrate local healthcare.

We know each organization that supports our work is unique. The Foundation team is eager to help you meet your sponsorship goals including helping your organization understand the impact of your investment. Let's make support for your local Hospital top priority for your organization this year.

Together, we make it possible.



Location

Tapestry Hall 74 Grand Ave S. Cambridge



Time

5:30pm – 11:30pm



Anticipated Number of Participants

320



Ticket Price

\$250+



Event Contact

Katie McMullen
Development Officer, Events
kcmullen@cmh.org
519-740-7966 x 2446

Sponsorship Opportunities are now available for 1 to 5 year commitments and include naming opportunities in our renovated Wing B.

CaringCOMMUNITY

A brand new hospital for the residents of Cambridge and North Dumfries is open with renovations continuing to make Cambridge Memorial Hospital the most technologically advanced in the Region.

This year, we are raising funds for CMH's diagnostic imaging needs including a new replacement MRI. Diagnostic Imaging is at the core of patient care. Extensively trained, skilled medical doctors use MRI and other high tech equipment to diagnose diseases, illness, and injuries. It is fundamental to care and touches all we do.

Help us put the best tools possible in the hands of exceptional doctors, nurses and healthcare professionals. Together we can do so much more.

Did you know that community dollars fund 100% of the equipment in our hospital?



CaringSPONSORSHIP



Impact/Benefit

- › Access to influential business community leaders and distinguished guests in attendance.
- › Exposure to the Foundation's extensive donor list, newsletter list, and following of over 5000 on social media channels.
- › Alignment of your organization with Cambridge's state-of-the-art new Hospital.
- › Building on the success of our first CMHReveal your brand will be associated with the go-to event of the year.
- › Your sponsorship dollars help put the best tools possible into the hands of our Physicians and care teams leading to exceptional care close to home for our community.
- › Your support will change and save lives everyday.



EventSPONSORSHIP



	CaringLEAD \$25,000	CaringPLATINUM \$15,000	CaringGOLD \$7,500	CaringSILVER \$5,000	SINGLE TICKET \$250
RECOGNITION & PROMOTION					
MARKETING & COMMUNICATION					
Website Event Page	LOGO	LOGO	LOGO	LOGO	
Social Media	MINIMUM 6 MENTIONS	MINIMUM 4 MENTIONS	MINIMUM 2 MENTIONS	MINIMUM 1 MENTIONS	
Foundation Newsletter	PROMINENT LOGO RECOGNITION	LOGO	NAME LISTING	NAME LISTING	
Event Ticket Acknowledgment	X				
Pre Event Communications	LOGO	LOGO	NAME LISTING		
Post Event Communications	LOGO	LOGO	NAME LISTING		
Repeat Banner Placement	LOGO (LARGE)	LOGO (SMALL)			
Post Event Advertisement in CMH internal communications	LOGO	LOGO	NAME LISTING	NAME LISTING	
Post Event Thank You in Hospital Lobby	LOGO	LOGO	NAME LISTING	NAME LISTING	
Video Recognition Short Video Introduction	X				
EVENT DAY					
Tickets for Gala	8 TICKETS	8 TICKETS	6 TICKETS	4 TICKETS	
VIP Signage	LOGO	LOGO	NAME LISTING		
Program Full Page Ad	X				
Program Logo Placement	X	X			
Program Name Listing			X	X	
Verbal Recognition at Event	X				
Preferred Seating	X	X			
Promotional Materials Distributed	X				
Exclusive Sponsor of Interactive Guest Experience at Event	X				
Room Naming Renovated Wing (2 Year Commitment)	X	X			
Room Naming Renovated Wing (3 Year Commitment)			X		
Room Naming Renovated Wing (5 Year Commitment)				X	

**MULTI-YEAR COMMITMENTS ARE AVAILABLE AND INCLUDE ROOM NAMING OPPORTUNITIES

